

DATA BROADCAST TRANSMISSION/RECEPTION SYSTEM

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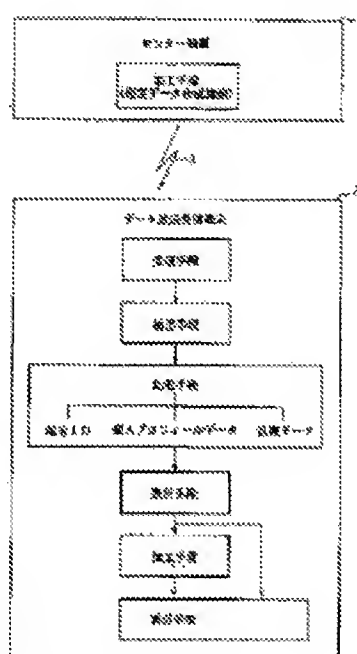
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Abstract of JP9074389

PROBLEM TO BE SOLVED: To specify a reception terminal and to perform broadcasting on an origination side and to automatically select broadcast data in the reception terminal.

SOLUTION: In this system composed of a center unit 1 capable of performing data broadcasting and a data broadcast reception terminal 2, the center unit 1 is provided with a function for preparing data for specifying a terminal or the like. The reception terminal 2 for receiving data broadcast waves 3 extracts the data received by a reception means in an extraction means, then compares a terminal ID, an individual profile and a random number in a comparison means, executes prescribed work to the data selected by a selection means by the compared result and displays them in a display means. Thus, distribution from the origination side to a specified target is made possible and the requested data are automatically obtained at a reception user side.



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